

Ginevra Kirkland

community whisperer

SAN FRANCISCO/NEW YORK/NEW ORLEANS

ginevra@ginevrakirkland.com

MOBILE 917.239.6252

PORTFOLIO ginevrakirkland.com

summary

Content strategist, community manager, digital and social business marketing.

experience

DIGITAL STRATEGIST & COMMUNITY MANAGER

WIEDEN+KENNEDY

NOVEMBER 2010-PRESENT

Digital creative thinking and community management for Coke, Nike, EA

FREELANCE: CONTENT STRATEGIST & COMMUNITY DEVELOPMENT

DECEMBER 2009-PRESENT

IEEE | Alite Designs | about.me | Mule Design | Endeavour | Square

DIRECTOR, SOCIAL MEDIA

GET SATISFACTION

NOVEMBER 2009 - SEPTEMBER 2010

Content strategy, social media, and community management for startup social CRM company.

COMMUNITY & ACCOUNT MANAGER

SIX APART MAY 2004-DECEMBER 2009

Community management, account development, business development, and content strategy.

PROJECT MANAGER

SEVEN NETWORKS

MARCH 2003-MAY 2004

Customer support and account management, reported directly to CEO.

ONLINE EDITOR

YOSHITOSHI RECORDS

AUGUST 2000-MARCH 2003

Content creation, web design, vendor relationships, and customer support.

CONTENT MANAGER ENEWS.COM

MAY 1999- AUGUST 2000

Content development, customer support, and web design.

education

Virginia Tech: Blacksburg, Va — Bachelor of Arts, Communication Studies

online

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